

Food & Grocery Retail in Egypt

Industry Report | 2024-08-23 | 37 pages | MarketLine

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Report description:

Food & Grocery Retail in Egypt

Summary

Food & Grocery Retail in Egypt industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.
- The Egyptian food & grocery retail market recorded revenues of \$55.6 billion in 2023, representing a compound annual growth rate (CAGR) of 4.2% between 2018 and 2023.
- The food segment accounted for the market's largest proportion in 2023, with total revenues of \$46.2 billion, equivalent to 83.0% of the market's overall value.
- The Egyptian food & grocery retail market is expanding due to the growth in grocery retail infrastructure which provides consumers convenient access to a wide variety of food and grocery options. For instance, in October 2023, Spinneys, one of the key supermarket chains in Egypt, opened a 1,100 m2 store in Obour City, marking the first store in Qalubeya and the 25th in Egypt.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Egypt

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Egypt
- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Egypt food & grocery retail market with five year forecasts

Reasons to Buy

- What was the size of the Egypt food & grocery retail market by value in 2023?
- What will be the size of the Egypt food & grocery retail market in 2028?
- What factors are affecting the strength of competition in the Egypt food & grocery retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Egypt's food & grocery retail market?

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