

## **Food & Grocery Retail in Brazil**

Industry Report | 2024-08-23 | 42 pages | MarketLine

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### **Report description:**

Food & Grocery Retail in Brazil

#### Summary

Food & Grocery Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.
- The Brazilian food & grocery retail market recorded revenues of \$302.1 billion in 2023, representing a compound annual growth rate (CAGR) of 4.0% between 2018 and 2023.
- The food segment accounted for the market's largest proportion in 2023, with total revenues of \$229.1 billion, equivalent to 75.8% of the market's overall value.
- In 2023, the Brazilian food & grocery retail market recorded an annual growth of 11.6% due to the rise in final household consumption expenditure on food. According to the United Nations Statistics Division, in 2023, Brazil's final household consumption expenditure on food per household reached \$3,260.3, up 6.6% annually.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail

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market in Brazil

- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil food & grocery retail market with five year forecasts

Reasons to Buy

- What was the size of the Brazil food & grocery retail market by value in 2023?
- What will be the size of the Brazil food & grocery retail market in 2028?
- What factors are affecting the strength of competition in the Brazil food & grocery retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's food & grocery retail market?

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