

## **Fish & Seafood in Turkey**

Industry Report | 2024-07-26 | 33 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Fish & Seafood in Turkey

Summary

Fish & Seafood in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The Turkish Fish & Seafood market had total revenues of \$2,827.4 million in 2023, representing a compound annual growth rate (CAGR) of 33.9% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.4% between 2018 and 2023, to reach a total of 204.2 million kilograms in 2023.
- The performance of the market is forecast to decelerate, with an anticipated negative CAGR of 15.4% for the five-year period 2023-28, which is expected to drive the market to a value of \$1,224.3 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in Turkey

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Turkey
- Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey fish & seafood market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Turkey fish & seafood market by value in 2023?
- What will be the size of the Turkey fish & seafood market in 2028?
- What factors are affecting the strength of competition in the Turkey fish & seafood market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's fish & seafood market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish fish & seafood market?
- 7.3. Which companies market shares have suffered in the last 5 years (2018-2023)?
- 7.4. What are the most popular brands in the Turkish fish & seafood market?
- 8 Company Profiles
  - 8.1. Dardanel Onentas Gida Sanayi AS
  - 8.2. Kocaman Balıkcılık İhracat Ve İthalat Ticaret AS
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Fish & Seafood in Turkey**

Industry Report | 2024-07-26 | 33 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott-s-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott-s-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott-s-international.com

www.scott-s-international.com