

Fish & Seafood in Turkey

Industry Report | 2024-07-26 | 33 pages | MarketLine

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Report description:

Fish & Seafood in Turkey

Summary

Fish & Seafood in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The Turkish Fish & Seafood market had total revenues of \$2,827.4 million in 2023, representing a compound annual growth rate (CAGR) of 33.9% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.4% between 2018 and 2023, to reach a total of 204.2 million kilograms in 2023.
- The performance of the market is forecast to decelerate, with an anticipated negative CAGR of 15.4% for the five-year period 2023-28, which is expected to drive the market to a value of \$1,224.3 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in Turkey

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Turkey
- Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey fish & seafood market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey fish & seafood market by value in 2023?
- What will be the size of the Turkey fish & seafood market in 2028?
- What factors are affecting the strength of competition in the Turkey fish & seafood market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's fish & seafood market?

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