

Containers & Packaging in Italy

Industry Report | 2024-08-02 | 49 pages | MarketLine

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Report description:

Containers & Packaging in Italy

Summary

Containers & Packaging in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The containers & packaging market encompasses a wide range of products explicitly used for packaging purposes. Market volume represents the consumption of packaging products in a specific year, while the market value is calculated by multiplying the average manufacturer's price of packaging materials by the market volume.
- The Italian containers & packaging market recorded revenues of \$20 billion in 2023, representing a compound annual growth rate (CAGR) of 1.7% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.2% between 2018 and 2023, reaching a total of 11.1 million tons in 2023.
- The rise in online shopping has led to increased demand for diverse packaging materials that can protect goods during transit, thereby boosting the market significantly. According to GlobalData, the Italian online retail market stood at \$31.8 billion, an increase of 9.2% from the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the containers & packaging market in Italy

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the containers & packaging market in Italy
- Leading company profiles reveal details of key containers & packaging market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy containers & packaging market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy containers & packaging market by value in 2023?
- What will be the size of the Italy containers & packaging market in 2028?
- What factors are affecting the strength of competition in the Italy containers & packaging market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's containers & packaging market?

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