

Containers & Packaging in Germany

Industry Report | 2024-08-02 | 47 pages | MarketLine

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Report description:

Containers & Packaging in Germany

Summary

Containers & Packaging in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The containers & packaging market encompasses a wide range of products explicitly used for packaging purposes. Market volume represents the consumption of packaging products in a specific year, while the market value is calculated by multiplying the average manufacturer's price of packaging materials by the market volume.
- The German containers & packaging market recorded revenues of \$27.2 billion in 2023, representing a compound annual growth rate (CAGR) of 0.5% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 0% between 2018 and 2023, to reach a total of 15.4 million tonnes in 2023.
- Germany, Europe's top manufacturer of chemicals and plastics, has experienced a significant growth in demand for plastic packaging. In 2023, sales in this area were driven by consumer demand for lightweight and cost-effective packaging options.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the containers & packaging market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the containers & packaging

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market in Germany

- Leading company profiles reveal details of key containers & packaging market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany containers & packaging market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Germany containers & packaging market by value in 2023?
- What will be the size of the Germany containers & packaging market in 2028?
- What factors are affecting the strength of competition in the Germany containers & packaging market?
- How has the market performed over the last five years?
- Who are the top competitors in Germany's containers & packaging market?

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