

## **Containers & Packaging in Brazil**

Industry Report | 2024-08-02 | 44 pages | MarketLine

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### **Report description:**

Containers & Packaging in Brazil

#### Summary

Containers & Packaging in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The containers & packaging market encompasses a wide range of products explicitly used for packaging purposes. Market volume represents the consumption of packaging products in a specific year, while the market value is calculated by multiplying the average manufacturer's price of packaging materials by the market volume.
- The Brazilian containers & packaging market had total revenues of \$23.7 billion in 2023, representing a compound annual growth rate (CAGR) of 2.2% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.3% between 2018 and 2023, reaching a total of 20.1 million tons in 2023.
- Brazil captured a share of 10.9% in the North American container & packaging market in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the containers & packaging market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the containers & packaging market in Brazil

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- Leading company profiles reveal details of key containers & packaging market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil containers & packaging market with five year forecasts

#### Reasons to Buy

- What was the size of the Brazil containers & packaging market by value in 2023?
- What will be the size of the Brazil containers & packaging market in 2028?
- What factors are affecting the strength of competition in the Brazil containers & packaging market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's containers & packaging market?

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