

## **Apparel Retail in South Africa**

Industry Report | 2024-08-16 | 45 pages | MarketLine

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### **Report description:**

Apparel Retail in South Africa

#### Summary

Apparel Retail in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The South African apparel retail industry recorded revenues of \$9.3 billion in 2023, representing a compound annual growth rate (CAGR) of 0.003% between 2018 and 2023.
- The womenswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$4.1 billion, equivalent to 44.4% of the industry's overall value.
- The decline in the South African apparel retail industry in 2023 can be attributed to the significant drop in disposable income, which has intensified the industry's challenges. Eurostat reports that the net household disposable income of South Africa stood at \$192.7 billion in 2023, a decline of 4.9% from the previous year.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in

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## South Africa

- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa apparel retail market with five year forecasts

## Reasons to Buy

- What was the size of the South Africa apparel retail market by value in 2023?
- What will be the size of the South Africa apparel retail market in 2028?
- What factors are affecting the strength of competition in the South Africa apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's apparel retail market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Category segmentation

##### 1.4. Geography segmentation

##### 1.5. Market rivalry

##### 1.6. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

##### 4.3. Market distribution

#### 5 Market Outlook

##### 5.1. Market value forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What are the strategies of the leading players?

##### 7.3. What are the strengths of the leading players?

#### 8 Company Profiles

##### 8.1. Steinhoff International Holdings NV

##### 8.2. Pick n Pay Stores Ltd

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- 8.3. Mr. Price Group Ltd
- 8.4. Okinawa Electric Power Co Inc
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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