

## **Apparel Retail in Mexico**

Industry Report | 2024-08-16 | 43 pages | MarketLine

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### **Report description:**

Apparel Retail in Mexico

#### Summary

Apparel Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Mexican apparel retail industry recorded revenues of \$24.6 billion in 2023, representing a compound annual growth rate (CAGR) of 8.2% between 2018 and 2023.
- The womenswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$11.5 billion, equivalent to 46.7% of the industry's overall value.
- The industry growth during 2018-23 is attributed to fast fashion, ecommerce expansion, increased brand awareness, lifestyle changes, seasonal promotions and discounts, and marketing strategies of companies.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Mexico

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- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico apparel retail market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Mexico apparel retail market by value in 2023?
- What will be the size of the Mexico apparel retail market in 2028?
- What factors are affecting the strength of competition in the Mexico apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's apparel retail market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market rivalry

###### 1.6. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. What strategies do the leading players follow?

###### 7.3. What strengths do the leading players follow?

##### 8 Company Profiles

###### 8.1. El Puerto de Liverpool SAB de CV

###### 8.2. Grupo Carso SA de CV

###### 8.3. Coppel SA de CV

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8.4. Industria de Diseno Textil SA  
9 Macroeconomic Indicators  
9.1. Country data  
10 Appendix  
10.1. Methodology  
10.2. Industry associations  
10.3. Related MarketLine research  
10.4. About MarketLine

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