

Apparel Retail in France

Industry Report | 2024-08-16 | 48 pages | MarketLine

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Report description:

Apparel Retail in France

Summary

Apparel Retail in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The French apparel retail industry recorded revenues of \$37.8 billion in 2023, representing a negative compound annual growth rate (CAGR) of 1.4% between 2018 and 2023.
- The womenswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$20.8 billion, equivalent to 55.1% of the industry's overall value.
- The French apparel retail industry's decline in 2023 can be attributed to several factors, including the government's proactive stance on environmental issues, particularly targeting the fast fashion industry. France's lower house of parliament passed a bill aimed at curbing the environmental impact of cheap, disposable clothing, which significantly impacted the industry.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in France
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in

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France

- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the France apparel retail market by value in 2023?
- What will be the size of the France apparel retail market in 2028?
- What factors are affecting the strength of competition in the France apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in France's apparel retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strategies of the leading players?

7.3. What are the strengths of the leading players?

8 Company Profiles

8.1. LVMH Moët Hennessy Louis Vuitton SE

8.2. Groupe Galeries Lafayette

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8.3. H & M Hennes & Mauritz AB
8.4. Industria de Diseno Textil SA
9 Macroeconomic Indicators
9.1. Country data
10 Appendix
10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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