

## **Wound Care in Turkey**

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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### **Report description:**

Wound care has seen significant fluctuation in demand since the outbreak of COVID-19, which heightened consumer interest in health, wellness and self-care. After society reopened, there was a noted increase in sporting activities and gym attendance. An increased focus on more active lifestyles has driven demand for wound care products. This has been intensified by the growing focus on beauty and physical appearance, driven further by social media's high popularity. With many consumers making gre...

Euromonitor International's Wound Care in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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