

## **Wound Care in Switzerland**

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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### **Report description:**

Wound care sales in Switzerland continue to experience positive growth in current value terms, fuelled by increasing consumer interest in travel and tourism. Additionally, consumers are feeling less anxious about the cost of living, making them more willing to invest in wound care products. The ageing population is also driving demand for these products, as older individuals often have more sensitive skin that is prone to injuries. At the same time, there is a noticeable emphasis on maintaining...

Euromonitor International's Wound Care in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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