

Wound Care in Sweden

Market Direction | 2024-10-10 | 20 pages | Euromonitor

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Report description:

Wound care in Sweden continued to see positive, yet slower growth in retail volume terms in 2024 in line with the maturity of this category. Swedes enjoy outdoor activities and being physically active, which increases the number of small cuts and scrapes. Sticking plasters/adhesive bandages are commonly purchased for everyday use to treat these injuries. First aid kits reported slower volume growth in 2024, as these products are not purchased as regularly as "basics" such as plasters.

Euromonitor International's Wound Care in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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