

Wound Care in Serbia

Market Direction | 2024-10-10 | 18 pages | Euromonitor

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Report description:

Unit prices continue to stimulate current value sales of wound care in Serbia. However, retail volume sales are recording a decline due to ongoing price sensitivity as consumers grapple with costs of living. Consumers are prioritising essential consumer health products and are choosing not to stock up on wound care unless they need it. Brand loyalty remains low in this category as consumers are looking for the best price-quality combination. There is growing attention to private label wound care...

Euromonitor International's Wound Care in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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