

## **Wound Care in Saudi Arabia**

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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### **Report description:**

Increasing awareness of effective wound hygiene practices, in addition to health and safety requirements in various occupational settings, are key factors driving the demand for wound care in Saudi Arabia. Individuals and healthcare professionals alike are increasingly conscious of the importance of maintaining proper wound care protocols to prevent infections and promote healing. This heightened awareness not only influences consumer preferences, but also drives healthcare facilities and workpl...

Euromonitor International's Wound Care in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Consumers continue to favour wide variety of wound care but waterproof options are most popular

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