

Wound Care in Peru

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

The return to normality after the COVID-19 outbreak has positively impacted sales of wound care in Peru. As consumers resume activities outside the home, they are more likely to incur cuts and bruises, boosting sales and growth on the landscape. Additionally, the return of children and students to schools and colleges has increased sales. Players have also increased their efforts to gain more exposure, seeking to enter new channels and developing new launches and product formats, including stick...

Euromonitor International's Wound Care in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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