

Wound Care in Nigeria

Market Direction | 2024-10-08 | 23 pages | Euromonitor

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Report description:

Inflationary pressures will continue to impact the market for wound care in Nigeria in 2024. Such products are still not widely regarded as essential in the country, with many consumers not stocking these products at home. In some households, traditional alternatives, including pieces of fabric or other materials, are used for wound care management instead of specialised products. This is resulting in a more pronounced decline in demand compared to other consumer health categories. Although curr...

Euromonitor International's Wound Care in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sticking plasters/adhesive bandages will see stronger performance

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