

## **Wound Care in Latvia**

Market Direction | 2024-10-09 | 19 pages | Euromonitor

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### **Report description:**

Wound care is witnessing retail volume sales decline in Latvia, with consumers continuing to favour cost-effective options. Private label products have been gaining popularity as consumers look to economise, as they are considered good quality among Latvians and offer good value for money. Livsane and Jonax private label products from retailers Benu and Meness Aptieka respectively are seeing retail value share rise in 2024. Although the quality of their products is recognised and appreciated by...

Euromonitor International's Wound Care in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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