

Wound Care in Kazakhstan

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Following decline in 2023, wound care sales recorded moderate volume growth in 2024 due to a growing population, specifically a growing 65-year-old-and-over population, as older adults are more prone to injury and often take longer to heal. The post-pandemic return to normal active lifestyles and a greater participation in sports and fitness activities, which increases the risk of minor injuries, bruises and cuts, etc, is also driving demand for wound care products. In addition, demand is genera...

Euromonitor International's Wound Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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