

Wound Care in Israel

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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Report description:

Wound care is set to see current value growth in Israel in 2024. The category is seeing increased value sales as consumers demand more advanced wound care. There is a growing demand for products that deliver faster wound healing properties, minimise scarring or reduce pain. In addition, consumers want to use wound care that is easy to use, as well as offering fast and long-lasting results. Consumers display a desire for improved healing and an ability to rebound quickly to "normal" life without...

Euromonitor International's Wound Care in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN ISRAEL

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Demand for more advanced products helps to shift value sales

Life private label continues to do well in 2024

Nexcare continues to lead wound care in 2024

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