

Wound Care in Guatemala

Market Direction | 2024-10-08 | 20 pages | Euromonitor

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Report description:

Wound care is expected to see volume sales continue to fall in 2024, though at a slower pace than in the previous year. Sales continue to be subdued by high levels of consumer budget consciousness in a challenging economic environment, with consumers reacting to problems rather than stocking up in preparation. There is also little enthusiasm for any value-added benefits.

Euromonitor International's Wound Care in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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