

Wound Care in Estonia

Market Direction | 2024-10-08 | 20 pages | Euromonitor

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Report description:

The rise in outdoor activities and sports participation amongst Estonians has led to a steady increase in demand for basic wound care products in 2024. Items such as Hansaplast adhesive bandages and Octenisept antiseptics have become essential household items, particularly during the active summer months. These products are widely used for treating minor injuries and have ensured consistent sales across the market. The trend of active living is expected to sustain this demand, positioning wound...

Euromonitor International's Wound Care in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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