

Wound Care in Costa Rica

Market Direction | 2024-10-08 | 20 pages | Euromonitor

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Report description:

While the recent spell of deflation in Costa Rica has caused growth in wound care current value sales to slow in 2024, the category is set to register an improved performance in retail volume growth terms. This is partly because falling prices have encouraged many households to stock up on these products, but other factors have also helped to boost demand. Most notably, following the return to pre-pandemic routines, busier lifestyles have made people more likely to suffer cuts, scrapes, bruises...

Euromonitor International's Wound Care in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN COSTA RICA

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Falling prices, busier lifestyles and population ageing help to lift demand

3M Nexcare and Hansaplast stay well ahead of the competition

Penetration of generics remains low

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