

Weight Management and Wellbeing in Uruguay

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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Report description:

Weight management and wellbeing is growing above inflation in 2024, supported by the strong performance of supplement nutrition drinks, which are experiencing dynamic growth in both retail volume and current value terms. This performance is thanks to the progressive expansion of the age range of consumers, with younger adult consumers becoming increasingly interested in adopting a preventative approach to health and wellbeing, with a focus on improving nutritional intake. Furthermore, wider pene...

Euromonitor International's Weight Management and Wellbeing in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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