

Weight Management and Wellbeing in Ukraine

Market Direction | 2024-10-10 | 25 pages | Euromonitor

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Report description:

Weight management and wellbeing has posted healthy growth in current value terms in Ukraine in 2024. Although a sharp rise in unit prices has contributed to the category's dynamic performance, demand has also increase. This dynamism is despite the tough economic conditions and demographic problems facing the country as a result of Russia's war. Ukrainian consumers are opting for such products as awareness of the links between health and weight increase, while consumers are also becoming more foc...

Euromonitor International's Weight Management and Wellbeing in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN UKRAINE

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Unhealthy lifestyle habits fuelling demand for weight management and wellbeing

Weight loss supplements remain on top thanks to strong product range and widespread availability

Herbalife remains on top but the competition is becoming increasingly fragmented

PROSPECTS AND OPPORTUNITIES

Growing desire to look and feel good expected to underpin category growth over the forecast period

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Self-medication/self-care and preventive medicine

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DISCLAIMER

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