

Weight Management and Wellbeing in Switzerland

Market Direction | 2024-10-10 | 23 pages | Euromonitor

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Report description:

Weight management and wellbeing products are expected to perform robustly in Switzerland in 2024, driven by the rising prevalence of obesity and overweight individuals in the country. These ongoing trends have created a favourable environment for the growth of such products, as more consumers are actively seeking ways to manage their excess weight.

Euromonitor International's Weight Management and Wellbeing in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

WEIGHT MANAGEMENT AND WELLBEING IN SWITZERLAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive performance expected in 2024

Shifting consumer habits and breakthroughs in weight loss injections could transform the market

Pharmacies continue as preferred sales channel

PROSPECTS AND OPPORTUNITIES

Continued growth expected, supported by rising obesity rates

Personalisation will be a key trend

Natural alternatives to gain popularity

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN SWITZERLAND

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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