

Weight Management and Wellbeing in Slovenia

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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Report description:

Obesity remains a significant problem in Slovenia in 2024. More people are either overweight or obese, with lifestyles changing rapidly, with labour-intensive jobs switching to office jobs and working remotely, which require little movement. Many consumers then spend evenings in front of the TV and computer, which also involves limited movements and adds to the growing weight problems. This is driving demand for weight management products, which are viewed as an easier solution to making drastic...

Euromonitor International's Weight Management and Wellbeing in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN SLOVENIA

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Nutrition changes further support category growth

Market is strongly driven by price sensitivity in 2024

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