

Weight Management and Wellbeing in Slovakia

Market Direction | 2024-10-09 | 23 pages | Euromonitor

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Report description:

The market for weight management and wellness in Slovakia is expected to maintain positive growth in current value terms in 2024, although at a slower pace than the previous year. Demand is being driven the increasing prevalence of obesity and overweight individuals in the country, As of 2022, approximately 15.9% of Slovaks were classified as obese, according to the Statistical Office of the Slovak Republic. while 36.6% were classified as overweight. Obesity poses serious health risks, contri...

Euromonitor International's Weight Management and Wellbeing in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

Slimming teas and meal replacement products are key drivers of growth

Meal replacement products see slowdown in growth

Natural ingredients are key attraction for consumers

PROSPECTS AND OPPORTUNITIES

Slimming teas and meal replacement products will benefit from their compatibility with busy, on-the-go lifestyles

Tax on sweetened beverages due to come into effect from 1st January 2025

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