

Weight Management and Wellbeing in Pakistan

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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Report description:

Though weight management and wellbeing is expected to register double-digit percentage current value growth in Pakistan in 2024, constant value growth will be muted, as inflation continue to be high. The range of product offerings also remains limited to supplement nutrition drinks and weight loss supplements. Offerings within this segment are also considered expensive, which further hinders volume sales. As such, with the continuing heightened inflation in 2024, volume sales are expected to fal...

Euromonitor International's Weight Management and Wellbeing in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN PAKISTAN

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