

Weight Management and Wellbeing in Morocco

Market Direction | 2024-10-09 | 22 pages | Euromonitor

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Report description:

2024 is seeing demand for weight management and wellbeing products in Morocco significantly boosted by the steady increase in the number of overweight and obese individuals, coupled with heightened awareness of the associated health risks. Image-consciousness has emerged as a crucial driver of this demand, particularly as many consumers who gained weight during the pandemic are now more concerned about their physical appearance as they return to the office and resume socialising.

Euromonitor International's Weight Management and Wellbeing in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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