

## **Weight Management and Wellbeing in Latvia**

Market Direction | 2024-10-09 | 20 pages | Euromonitor

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### **Report description:**

Weight management and wellbeing in Latvia is feeling the heat from the booming sports nutrition category, which many consumers see as a more effective way to meet their fitness and weight goals. Products like protein powders and meal replacement from brands like MyProtein and Optimum Nutrition are becoming go-to choices for those looking to both manage their weight and enhance their athletic performance. This shift is reshaping the competitive landscape and making it harder for traditional weigh...

Euromonitor International's Weight Management and Wellbeing in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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