

Weight Management and Wellbeing in Israel

Market Direction | 2024-10-09 | 22 pages | Euromonitor

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Report description:

Weight management and wellbeing is expected to see current value growth in Israel in 2024. The weight loss supplements category continues to see good value and volume growth during the year, thanks to a nationwide problem with obesity and obesity related illnesses such as type 2 diabetes. However, the Israeli market is suffering from the craze for instant and faddy supplements that have led to an influx of black market and counterfeit products, such as counterfeit PhenQ tablets, which is damagin...

Euromonitor International's Weight Management and Wellbeing in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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WEIGHT MANAGEMENT AND WELLBEING IN ISRAEL

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Weight loss supplements driving market trends in 2024, while market suffers from counterfeit brands

Herbal/traditional products gain interest

Herbalife International of Israel (1990) Ltd holds on to top ranking

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Market feels the squeeze with rising prices and an expected rise in VAT.

Weight loss supplements expected to be the major product over the forecast period

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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