

## **Weight Management and Wellbeing in Guatemala**

Market Direction | 2024-10-08 | 20 pages | Euromonitor

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### **Report description:**

It is a mixed performance for weight management and wellbeing in Guatemala in 2024. Despite higher prices and persistent inflationary pressures across certain segments, there is expected to be moderate current value growth. However, constant value growth will be muted, as high costs continue to hit profit margins. Of the two larger product areas in terms of value sales, there is expected to be volume growth in supplement nutrition drinks, while volume sales are expected to decline in meal replac...

Euromonitor International's Weight Management and Wellbeing in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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