

Weight Management and Wellbeing in Egypt

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

Whilst weight management and wellbeing is seeing positive sales in Egypt in 2024, the category faces competition from other medicines which can be used to support weight loss. Notably, antidiabetic medications are in the spotlight, with well-known brand names including Ozempic (semaglutide), Saxenda (liraglutide), and Mounjaro (tirzepatide). Whilst coming under different names in brands and compounds, these medications work in a similar way and are popular with people wishing to lose weight as t...

Euromonitor International's Weight Management and Wellbeing in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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