

Weight Management and Wellbeing in Ecuador

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Weight management and wellbeing registered volume decline in 2024 as, post pandemic, consumers are out and about again and are also able to visit the gym and be more active in order to lose weight. Therefore, there is less demand for weight management and wellbeing products. In addition, products within weight management and wellbeing are generally considered expensive and with the economy spluttering, consumers are prioritising essential consumer health products. Slimming teas was the worst-per...

Euromonitor International's Weight Management and Wellbeing in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Volume decline as consumers prioritise essential consumer health products

Direct selling plays a key role and enjoys post-pandemic recovery

Abbott's campaign tells consumers to "get along with diabetes"

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