

Weight Management and Wellbeing in Costa Rica

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Most weight management and wellbeing categories in Costa Rica are set to expand in volume terms in 2024. Growth continues to be underpinned by the fact that increasing numbers of people in the country are becoming overweight or obese, and recognise that this heightens their risk of developing serious illnesses such as heart disease, type 2 diabetes and certain forms of cancer. Many are turning to these products in an effort to better control their weight as busy lifestyles make it harder to main...

Euromonitor International's Weight Management and Wellbeing in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN COSTA RICA

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Meal replacement remains the largest and best performing category

Megalabs launches Enterex brand in supplement nutrition drinks

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