

Vitamins in Taiwan

Market Direction | 2024-10-10 | 25 pages | Euromonitor

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Report description:

Demand for vitamins in Taiwan is expected to continue rising in 2024, reflecting the growing willingness of local consumers to take preventive measures to improve their general physical and mental wellbeing. While this trend is well-established, it has gained momentum in recent years due to ageing population ageing and the greater focus on health issues brought about by the pandemic. Moreover, as people become more knowledgeable about how nutrition affects health, they are increasingly consuming...

Euromonitor International's Vitamins in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN TAIWAN

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

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