

Vitamins in Slovenia

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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Report description:

Vitamins continues to benefit from the growing importance of the health and wellness trend and consumers taking preventative health measures in 2024. The COVID-19 pandemic has increased the trend of self-care in Slovenia, resulting in a surge in the utilisation of vitamins and dietary supplements. For example, numerous consumers now incorporate vitamin D into their regular routine to bolster long-term immunity. Prior to the pandemic, this was an uncommon practice, as most individuals were unawar...

Euromonitor International's Vitamins in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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