

## **Vitamins in Serbia**

Market Direction | 2024-10-10 | 19 pages | Euromonitor

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### **Report description:**

Rising consumer health awareness is driving demand for vitamins in Serbia in 2024 where a core base use supplements to maintain a healthy lifestyle. Growing awareness about the benefits of various types of vitamins is supporting sales. Consumer demand is also stimulated by the growing trend towards illness prevention. More than two-thirds of vitamin consumers believe that some health issues cannot be avoided by maintaining a healthy diet, and thus some form of supplementation is required. Retail...

Euromonitor International's Vitamins in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Vitamins in Serbia  
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October 2024

### List Of Contents And Tables

#### VITAMINS IN SERBIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Health awareness and concerns drives consumption of vitamins

Vitamin consumption is much lower than during the pandemic

Decline in previously dynamic categories

##### PROSPECTS AND OPPORTUNITIES

Robust sales recovery ahead for vitamins

Growing competition from dietary supplements

Vitamin consumption will remain strong among core users

##### CATEGORY DATA

Table 1 Sales of Vitamins by Category: Value 2019-2024

Table 2 Sales of Vitamins by Category: % Value Growth 2019-2024

Table 3 Sales of Multivitamins by Positioning: % Value 2019-2024

Table 4 NBO Company Shares of Vitamins: % Value 2020-2024

Table 5 LBN Brand Shares of Vitamins: % Value 2021-2024

Table 6 Forecast Sales of Vitamins by Category: Value 2024-2029

Table 7 Forecast Sales of Vitamins by Category: % Value Growth 2024-2029

##### CONSUMER HEALTH IN SERBIA

##### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 9 Life Expectancy at Birth 2019-2024

##### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2019-2024

Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 14 Penetration of Private Label by Category: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format: % Value 2019-2024

Table 16 Distribution of Consumer Health by Format and Category: % Value 2024

Table 17 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

##### APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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