

Vitamins in Norway

Market Direction | 2024-10-09 | 25 pages | Euromonitor

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Report description:

Vitamins is set to see current value growth in Norway in 2024. The category is expected to continue to develop at a stable pace with consumers increasingly emphasising a preventive health approach, which often includes taking daily vitamins to improve overall health and protect the immune system. While many Norwegians are sceptical about the use of vitamins, outside of vitamin D which is recommended by the government, many also employ a better safe than sorry approach to vitamins. Vitamins exper...

Euromonitor International's Vitamins in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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