

## Vitamins in Morocco

Market Direction | 2024-10-09 | 23 pages | Euromonitor

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### **Report description:**

In 2024, demand for vitamins in Morocco has remained strong, driven by a rising number of consumers using vitamins as preventive measures to enhance overall health and wellbeing, as well as to mitigate the risks associated with various diseases. Further, a growing number of individuals are turning to vitamins to address existing health issues they attribute to inadequate nutrient intake. While these trends are well-established, they have gained additional momentum due to heightened health concer...

Euromonitor International's Vitamins in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Vitamins and dietary supplements registration and classification

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