

## **Vitamins in Kazakhstan**

Market Direction | 2024-10-08 | 23 pages | Euromonitor

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### **Report description:**

Overall, volume sales of vitamins stagnated in 2024 following a significant increase during the pandemic. As the positive impact of COVID-19, which saw consumers look for immunity and general health supplements, has diminished, the market has been stabilising. Nonetheless, the extent of the spikes in 2020 mean that both multivitamins and vitamins are predicted to see higher retail volume sales in 2024 compared with the 2019 pre-pandemic levels.

Euromonitor International's Vitamins in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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VITAMINS IN KAZAKHSTAN

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