

Vitamins in Israel

Market Direction | 2024-10-09 | 22 pages | Euromonitor

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Report description:

Vitamins is expected to display current value growth in Israel in 2024. Israeli consumers are increasingly interested in health and wellness products and are particularly interested in finding different vitamins that they can consume to help with improving their health and wellbeing. Israelis want to incorporate more vitamins into their daily routines as a way to help them to attain an optimal quality of life. Increased interest in and knowledge about nutrition are also helping to boost interest...

Euromonitor International's Vitamins in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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