

Vitamins in Guatemala

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Vitamins continues to account for significant value sales in Guatemala in 2024. It is only second behind cough and cold remedies and in 2024 is expected to register the highest current value growth of all consumer health products. Following the unprecedented boom in sales of vitamins during the pandemic, vitamins registered a few years of volume decline. However, the product area has now returned to positive stable growth and it is expected to be one of consumer health's strongest performers in...

Euromonitor International's Vitamins in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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