

Vitamins in Estonia

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

The heightened demand for immune-supporting vitamins such as C, D, and B, which surged during the pandemic, is gradually normalising in 2024. This shift is due to the post-pandemic adjustment, as the Estonian vitamins market returns to more typical sales levels. While the category experienced exceptional growth during the pandemic, the economic uncertainty prevailing in Estonia further affects market performance. Single vitamins continue to outperform multivitamins, with consumers gravitating to...

Euromonitor International's Vitamins in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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