

Vitamins in Egypt

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

Sales in vitamins in Egypt are benefitting from the overarching health and wellbeing trends in 2024, as a growing number of consumers pay greater attention to their overall holistic health. Indeed, there is a growing awareness about the importance of maintaining good health and preventing diseases, especially so after the COVID-19 pandemic, with this event further enhancing health trends. In turn, this has led to a greater understanding of the role of vitamins play in overall wellness, inspirin...

Euromonitor International's Vitamins in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN EGYPT

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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