

Vitamins in Ecuador

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Vitamin C registered further decline in Ecuador in 2024 as the pandemic and culture of preventive health are long over. With waning demand, the many players that entered the market during the pandemic are pushing sales through discounting and promotions such as 50% off and 3-for-2. Many of these offers are strategically positioned at check outs to drive impulse sales.

Euromonitor International's Vitamins in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN ECUADOR

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