

Travel in South Africa

Market Direction | 2024-10-07 | 43 pages | Euromonitor

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Report description:

Travel in South Africa continues to experience robust growth, driven by a strategic focus on infrastructure, a diverse range of products and services, and value-driven pricing. Over 2024, inbound arrivals are expected to reach or surpass pre-pandemic levels, with intra-regional travel from neighbouring African countries continuing to play a crucial role. By simplifying travel processes, such as visa waivers for countries such as Ghana, cross-border travel will be further enhanced, allowing for s...

Euromonitor International's Travel in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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