

Tourism Flows in the Czech Republic

Market Direction | 2024-10-10 | 23 pages | Euromonitor

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Report description:

The composition of inbound tourism has changed and does not mirror the pre-pandemic one in 2024. Inbound tourism is dominated by arrivals from neighbouring countries such as Poland, Germany and Slovakia. Tourists from these and other European countries typically come for a couple of days, mostly weekends and most stay in Prague. This is leading to lower inbound spending.

Euromonitor International's Tourism Flows in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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