

Tourism Flows in Hungary

Market Direction | 2024-10-07 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Both inbound arrivals and outbound departures are expected to increase strongly in Hungary in 2024. Hungary remains a top travel destination, and was particularly so in the summer of 2024, offering an attractive alternative for travellers seeking less crowded and more affordable options than France or Germany, which were hosting the Olympic Games and the UEFA European Championship of football, respectively. As these high-profile international sports events draw large crowds and drive up prices i...

Euromonitor International's Tourism Flows in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Tourism Flows in Hungary
Euromonitor International
October 2024

List Of Contents And Tables

TOURISM FLOWS IN HUNGARY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hungary emerges as top summer travel spot in 2024 amid European sport frenzy

Travelling abroad: high demand endures despite financial challenges and budget constraints of the previous year

PROSPECTS AND OPPORTUNITIES

Moving image upmarket to capture premium segments

Experiences and attractions to drive domestic traveller traffic

CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2019-2024

Table 2 Inbound Arrivals by Country: Number of Trips 2019-2024

Table 3 Inbound City Arrivals 2019-2024

Table 4 Inbound Tourism Spending: Value 2019-2024

Table 5 Forecast Inbound Arrivals: Number of Trips 2024-2029

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2024-2029

Table 7 Forecast Inbound Tourism Spending: Value 2024-2029

Table 8 Domestic Tourism by Destination: Number of Trips 2019-2024

Table 9 Domestic Spending: Value 2019-2024

Table 10 □Forecast Domestic Tourism by Destination: Number of Trips 2024-2029

Table 11 □Forecast Domestic Spending: Value 2024-2029

Table 12 □Outbound Departures: Number of Trips 2019-2024

Table 13 □Outbound Departures by Destination: Number of Trips 2019-2024

Table 14 □Outbound Tourism Spending: Value 2019-2024

Table 15 □Forecast Outbound Departures: Number of Trips 2024-2029

Table 16 □Forecast Outbound Departures by Destination: Number of Trips 2024-2029

Table 17 □Forecast Outbound Spending: Value 2024-2029

TRAVEL IN HUNGARY

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2019-2024

Table 19 Surface Travel Modes Online Sales: Value 2019-2024

Table 20 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 21 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 22 In-Destination Spending: Value 2019-2024

Table 23 Forecast In-Destination Spending: Value 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tourism Flows in Hungary

Market Direction | 2024-10-07 | 25 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-16"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com