

## **Sports Nutrition in Uruguay**

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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### **Report description:**

Retail value sales of sports nutrition will continue to grow rapidly in current value terms in 2024. This is despite global supply chain issues, which led to shortages of protein and creatine and a subsequent increase in the prices of raw ingredients. Following the outbreak of COVID-19, there was an increased desire to take care of health, which has had a knock-on impact on sales of sports nutrition products as gym-goers sought to enhance their performance. In terms of age, growth has been obser...

Euromonitor International's Sports Nutrition in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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List Of Contents And Tables

SPORTS NUTRITION IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition showcases healthy growth, driven by non-protein options  
Innovation in herbal protein sports nutrition as consumers embrace healthier lifestyles  
Gold Nutrition leads the landscape, driven by a multi-channel strategy

PROSPECTS AND OPPORTUNITIES

Sports nutrition sales will continue growing, driven by social media and influencers  
An omnichannel presence will be a key growth driver for sports nutrition  
Further growth for sports nutrition RTD and protein/energy bars

CATEGORY DATA

- Table 1 Sales of Sports Nutrition by Category: Value 2019-2024
- Table 2 Sales of Sports Nutrition by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Sports Nutrition: % Value 2020-2024
- Table 4 LBN Brand Shares of Sports Nutrition: % Value 2021-2024
- Table 5 Forecast Sales of Sports Nutrition by Category: Value 2024-2029
- Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN URUGUAY

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

MARKET INDICATORS

- Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2019-2024
- Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 Penetration of Private Label by Category: % Value 2019-2024
- Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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