

## Sports Nutrition in Uruguay

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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### Report description:

Retail value sales of sports nutrition will continue to grow rapidly in current value terms in 2024. This is despite global supply chain issues, which led to shortages of protein and creatine and a subsequent increase in the prices of raw ingredients. Following the outbreak of COVID-19, there was an increased desire to take care of health, which has had a knock-on impact on sales of sports nutrition products as gym-goers sought to enhance their performance. In terms of age, growth has been obser...

Euromonitor International's Sports Nutrition in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### SPORTS NUTRITION IN URUGUAY

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#### 2024 DEVELOPMENTS

Sports nutrition showcases healthy growth, driven by non-protein options

Innovation in herbal protein sports nutrition as consumers embrace healthier lifestyles

Gold Nutrition leads the landscape, driven by a multi-channel strategy

#### PROSPECTS AND OPPORTUNITIES

Sports nutrition sales will continue growing, driven by social media and influencers

An omnichannel presence will be a key growth driver for sports nutrition

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